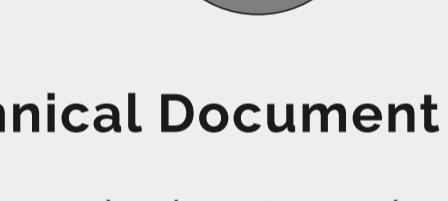


GILES DESIGN

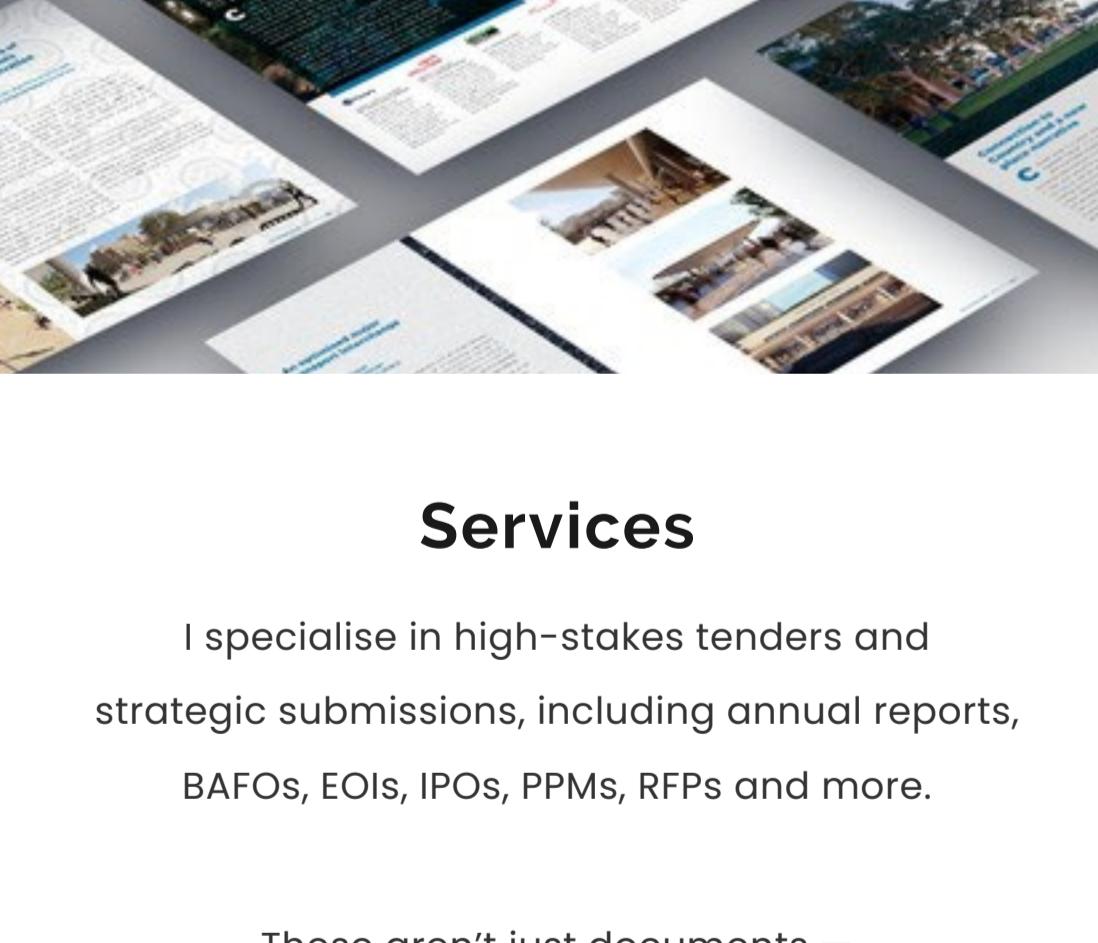
DESIGNING WINNING
SUBMISSIONS FOR
BILLION-DOLLAR
INFRASTRUCTURE PROJECTS

AARON GILES

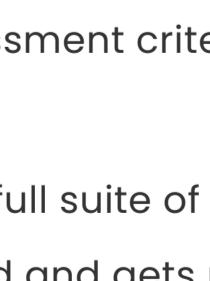


Strategic design excellence

I'm Aaron Giles – a bid strategist and design leader specialising in infrastructure megaprojects. Over the past two decades, I've crafted submissions for over \$150B+ in projects, from Sydney Metro packages, Western Sydney Airport, Qatar's Doha Metro, Melbourne's Suburban Rail Loop packages and the new Torrens to Darlington (T2D) tunnel in South Australia.

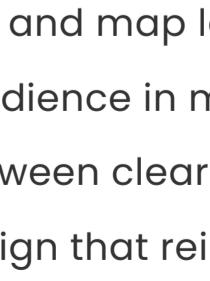


Bid strategy design



Tenders & Strategic Submissions

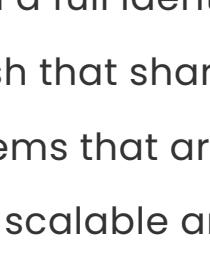
Winning the work starts here. From digital submissions to printed masterpieces, I design proposals that balance compliance, clarity, and creativity – tailored to the expectations of government agencies and my Tier 1 contractors.



Technical Document Design

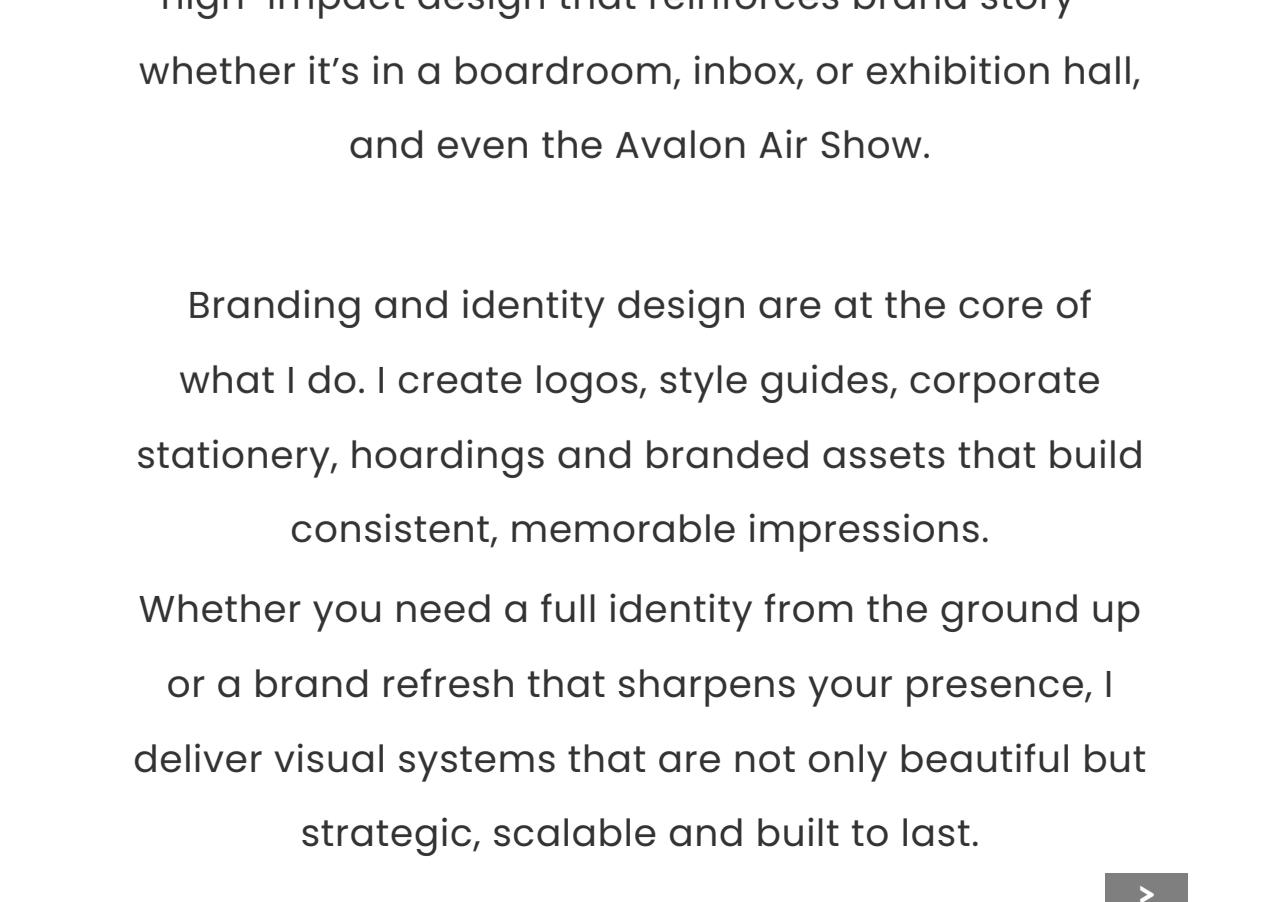
Complex made clear. I turn dense technical content into elegant, accessible documents

– helping clients from engineering, transport, and construction explain their solutions with polish and precision.

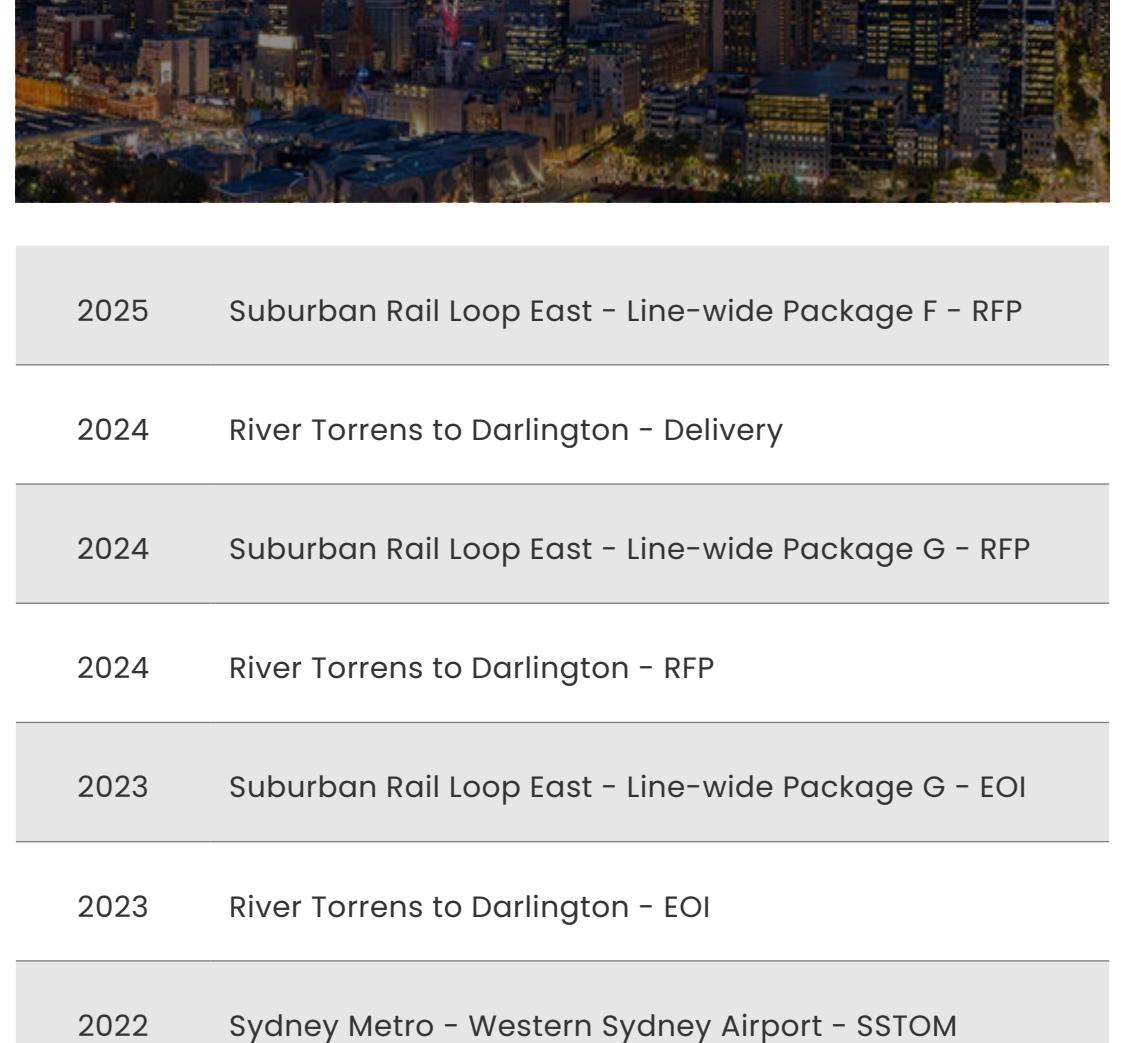


Branding for Major Projects

Strategic brand systems that unify consortium/JV teams and speak with confidence. I create visual identities that align with values, elevate key messages, and resonate with evaluators.



GILES DESIGN



MAJOR INFRASTRUCTURE PROJECTS

2025 Suburban Rail Loop East – Line-wide Package F – RFP

2024 River Torrens to Darlington – Delivery

2024 Suburban Rail Loop East – Line-wide Package G – RFP

2024 River Torrens to Darlington – RFP

2023 Suburban Rail Loop East – Line-wide Package G – EOI

2023 River Torrens to Darlington – EOI

2022 Sydney Metro – Western Sydney Airport – SSTOM

2022 Western Sydney Harbour Tunnel

2021 Cross Yarra Partnership (Melbourne Metro) – Delivery

2021 Sydney Metro – Western Sydney Airport – SBT

2020 WestConnex – M6

2020 Heavy Rail Passenger Services – Adelaide Metro

2020 North East Link Project

2019 Rail Infrastructure Alliance (Melbourne Metro)

2018 Rozelle Interchange

2018 Cross Yarra Partnership (Melbourne Metro) *Delivery

2017 Central Station Main Works

2017 WestConnex M4-M5: Link

2017 Sydenham Station and Junction Works

2017 Rail Systems Alliance (Melbourne Metro)

2016 Doha Metro – Operations and Maintenance

2016 HCMT – High Capacity Metro Trains PPP

2016 M80 Upgrade – Sunshine Avenue to Calder Freeway

2016 Ara Tūhono – Apūhoi to Warkworth Motorway Project PPP

2015 Princes Highway Duplication

2015 Gold Coast Light Rail Stage 2 PPP

2015 CityLink – Tullamarine Freeway Widening

2014 Cranbourne Pakenham Rail Corridor Project (CPRCP)

2014 Sydney Light Rail PPP

2014 WestConnex M5 – Stage 2

2014 Woolgoolga to Ballina Upgrade

2013 Northwest Rapid Transit PPP

2010 Gold Coast Light Rail Stage 1

2009 Peninsula Link PPP

2007 Airport Link and Northern Busway PPP

OTHER INFRASTRUCTURE PROJECTS

Melbourne Business School

The University of Melbourne

TAC Geelong Headquarters Lease Review

The Transport Accident Commission (TAC)

Western Renewables Link

AusNet

Victoria University's Health Innovation Centre (HIC)

Victoria University

Ground Lease Model 2

Homes Victoria

Base Services Transformation Project

Australian Defence Force

Adult Mental Health and Wellbeing Services – Geelong

Victorian State Government

Health Translation Hub

New South Wales Government

Frankston Hospital Redevelopment Project

Victorian State Government

Circular Quay Redevelopment

Transport for New South Wales

Aust Defence Force – Single Leap Phase 2

Australian Federal Government

Educations Works New Schools Project

South Australian Government

Melbourne Convention Centre

Victorian State Government

Melbourne Desalination Plant

Victorian State Government

Mundaring Water Treatment Plant

Western Australian Government

New Bendigo Hospital

Victorian State Government

New Prisons and Secure Facilities

South Australian Government

New Royal Adelaide Hospital

South Australian Government

New Schools PPP Project (VIC)

Victorian State Government

Partnerships Victoria

Victorian State Government

Royal North Shore Hospital

New South Wales Government

South Australian Schools PPP

South Australian Government

South East Queensland Schools Project

Queensland Government

Southern Cross Station Redevelopment

Victorian State Government

Sunshine Coast University Hospital

Queensland Government

TAC Geelong Office Development

Victorian State Government

The Biosciences Research Centre Project

Victorian State Government

Victorian Comprehensive Cancer Centre

Victorian State Government

GILES DESIGN

